

SPONSORSHIP REQUEST

Never Again is a unique and deeply moving exhibition, curated by the citizens of Hiroshima and Nagasaki, the only human beings to have ever suffered an atomic bombing in wartime.

This travelling exhibition is coming to Western Australia for the very first time in 2025, and will be accompanied by one of the few surviving *hibakusha* - the Japanese term for a person who was affected by the bombings. This exhibition offers Perth a rare opportunity to experience a powerful narrative of remembrance, resilience, and progress towards a world free of nuclear weapons.

The exhibition features:

- Artefacts and photographs: Original items and powerful images from Hiroshima and Nagasaki
- Personal stories: Accounts that highlight the human toll of the bombings
- Interactive elements: Multimedia presentations to engage visitors and deepen their understanding
- Special guests: Meet a survivor of the bombings, and local and international experts
- Educational program: Sessions for school groups
- Film program: Screenings of iconic films on war and peace at the Backlot Cinema

The exhibition will run from 10 May to 21 June 2025 at the Holmes à Court Gallery @ no.10, West Perth. The exhibition is expected to attract thousands of visitors, and to generate vital discussion about our shared past, present, and future. We invite you to express your commitment to peace and justice by becoming a sponsor of **Never Again**.

- **Principal Sponsor I \$2000:** Recognition in all promotional and exhibition materials, social media, prominent logo placement, opening night and speaking opportunity, 2 x cinema tickets
- Gold Sponsor | \$1000: Recognition in social media and event website, logo placement, opening night, 2 x cinema tickets
- Silver Sponsor | \$500: In-exhibition recognition, logo placement, opening night, 2 x cinema tickets
- Friend | \$200: In-exhibition recognition, opening night, 2 x cinema tickets
- Exhibition Partner: Recognition in all promotional and exhibition materials, social media, prominent logo placement, opening night for in-kind provision of audiovisual equipment, printing, distribution and other services. Please contact us to express your interest in becoming an Exhibition Partner.

To secure your sponsorship opportunity, simply complete our <u>online form</u> or contact Elise West: eo@mapw.org.au or 03 9023 1958.

A TRAVELLING EXHIBITION FROM

広島平和記念資料館 Hiroshima Peace Memorial Museum

長崎原爆資料館 Nagasaki Atomic Bomb Museum

PRESENTED BY

Holmes à Court Gallery

PRINCIPAL SPONSORS

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